

Unit 4 Quiz A

Hannah: Hi Barry. Do you want to come to my place for dinner tomorrow evening? Kim is staying at my apartment because she's looking for one to rent. I'm inviting people from work, so that she can meet some new people. She doesn't know anyone in town.

Barry: Mmm. That might be difficult. What time is dinner?

Hannah: I'm asking people to come straight after work, so we'll probably eat pretty early. Why? Can't you come?

Barry: I'd love to. But there's a soccer match on TV, and it's really important. Well, important to me!

Hannah: A soccer match?! You can't be serious! You must be joking! Soccer is such a waste of time.

Barry: But it's a FIFA match and Brazil is playing. They might win this one, and if they do, they could go on to play Argentina in the next match. What could be more exciting?

Hannah: Well, lots of things. I hate soccer so much. It's such a business. It's all about branding and making money from merchandise. It's not really about the sport anymore.

Barry: Well, I admit that there is a lot of money in soccer and especially from sponsors, but it is still a sport. It will always be about competition.

Hannah: But just look at any club. They do so much merchandising with players' names. Fans like you buy the jerseys that have the club's logo or the players' names so that you feel like you're part of the team. They're status symbols and a fashion statement all together. Soccer players are everywhere, not only on clothes but also in ads and commercials. It's not the fans who benefit from this.

Barry: All right, Hannah. Maybe I'll come to dinner after all!